

Experience an impactful evening of UNITY with the Dallas Symphony Orchestra,
200 voice Unity Choir, and Award Winning Recording Artists!

TOGETHER We Sing

presented by



DALLAS
SYMPHONY
ORCHESTRA

JUNE 15

MORTON H. MEYERSON SYMPHONY CENTER
2301 FLORA ST. DALLAS, TX 75201

About Project Unity

Founded by Richie L. Butler in 2014, Project Unity is a Dallas-based non-profit working to bridge the racial divide in North Texas and beyond through dialogue and community building events. Thousands have experienced the transformative impact of our programs and events themed “Together We...” Signature programs include Together We Ball™, Together We Can™, Together We Dine™, Together We Learn™ and our annual fundraiser, Together We Sing. Learn more about our programs at www.projectunity.net.

Our Mission

To deliver community programming and events that build and sustain a stronger, more united community throughout Dallas and North Texas as it relates to race relations and relations between law enforcement and citizens.

TOGETHER
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Sing

About Together We Sing

Launched in 2019 as Gospel Goes Classical, the program reemerged in 2022 as Together We Sing following a two-year pandemic hiatus. As Project Unity's signature fundraiser, the program guarantees a 5-star night of inspiration and unity at the renown Morton H. Meyerson Symphony Center in Dallas.

Expect amazing performances featuring nationally acclaimed recording artists, a full orchestra, and our 200-voice Unity choir. This year's event includes Project Unity's 2nd Annual ***Together We Awards*** to recognize companies, organizations, individuals and faith communities who employ activism, advocacy, and goodwill to blaze new paths to confront and dismantle racism.

Together We Sing brings performers and audience members together to experience the unifying power of music. Given Together We Sing's theme of unity and togetherness, it is only fitting this incredible night of celebration falls within National Black Music Month and occurs only days before Juneteenth!

Event Components

Together We Sing Master Class

This pre-concert workshop is designed for the DSO young strings musicians and other youth within the community. Budding musicians come together for a rare opportunity to interact with renown music conductors, composers, and directors. The course brings attention to music's inspirational influence on healing racial divides.

Reception

General and VIP guests enjoy refreshments while networking with other guests and event sponsors. Patrons can learn more about Project Unity, its programs and events, and Project Unity partners through our on-site digital museum experience.

"Together We" Awards Ceremony

This segment recognizes individuals, corporations, and organizations who foster racial unity.

Concert

As the main event, this segment is packed with the evening's most exciting moments of harmony and celebration that combine the inspiring sounds of gospel, classical and other music genres sure to lift you from your seat. Guests can anticipate a show that rivals past Together We Sing performances that showcased nationally acclaimed and Grammy Award recording artists like Marvin Winans, Richard Smallwood, and Tamela Mann. And, of course, the event would not be complete without the annual performances from the DSO's 60-piece orchestra and Project Unity's 200-voice Unity Choir.

Why Sponsor *Together We Sing* ?

- **Brand Visibility.** Add to your community clout with your brand in front of a large audience, press and social media mentions, featured ads, signs, and more. TWS is a perennial sell-out event.
- **Benefits.** Choose among packages that offer access to Project Unity programs, concert tickets, SWAG and more.
- **Entertainment.** Enjoy a memorable night of inspirational music and celebration.
- **Cause-Driven Support.** Provide critical funding for Project Unity's operations and proven, transformative programming toward bridging racial divides.
- **Community Goodwill.** Link your business to a worthy cause and draw lasting customer support and media attention.
- **Social Strategy.** Highlight your business or personal commitment to supporting positive social and racial change.
- **Strategic Partnership.** Align with reputable, recognized organizations as 2023 marks the third year Project Unity and the DSO partner to present *Together We Sing*, a perennial sell-out event.

Together We Sing 2023

Event Details

Thursday, June 15, 2023 6:00pm
“Together We” Awards Ceremony & Reception
7:30pm
Concert and Recognitions
Patronage: 1,800



Sponsorship Opportunities

Our sponsorship packages* extend to advance, onsite and post visibility and branding:

- **Email marketing to music and symphony fans**
- **Pre, on-site and post branding**
- **Social Media activation**
- **Radio and TV ad mentions**
- **Logo Placement in print media advertisement**
- **Behind-the-scenes meet and greet opportunities**
- **Participation and recognition at pre- and post-media events**
- **Advertisement in printed concert program**
- **Showcasing in select Project Unity 2023 programming**
- **Prominently featured in Digital Museum**
- **On stage opportunities from main event stage**
- **Opportunity to present a *"Together We" Award***
- **Visible Signage throughout the event space**
- **Mention and thanks from the stage**

** Customized sponsorship opportunities are available at Title and Gold levels.*



Title Sponsor | \$50,000

- Full page recognition in program booklet
- Branding and Activation on two of the four main Project Unity programs of your choice (Together We Dine, Together We Ball, Together We Learn, Together We Can)
- Logo placement on step and repeat
- Ten (10) VIP tickets to TWS23 Concert including (4) four valet parking passes, seating, and private reception
- Ten (10) General Admission tickets to TWS23 Concert including a TWS23 promotional item
- Custom branded promotional item for VIP Reception guest
- Named sponsor of the Together We Sing Master Class for budding student musicians and artists; invited to bring remarks for Together We Awards event
- Radio, Social Media, Digital Ads and TV mentions (number TBD)

Gold Sponsor | \$25,000

- Full page recognition in program booklet
- Branding and Activation on one of the four main Project Unity programs of your choice (Together We Dine, Together We Ball, Together We Learn, Together We Can)
- Logo placement on step and repeat
- Eight (8) VIP tickets to TWS23 Concert including two (2) valet parking passes, seating, and private reception
- Eight (8) General Admission tickets to TWS23 concert including a custom TWS23 promotional item
- Radio, Social Media, Digital Ads and TV mentions (number TBD)



Silver Sponsor | \$10,000

- Quarter page ad in program booklet
- Logo placement on step and repeat
- Four (4) VIP tickets to TWS23 Concert and one (1) valet parking pass
- Six (6) General Admission tickets to TWS23 concert including a TWS23 promotional swag
- Radio, Social Media and Website mention (number TBD)

Bronze Sponsor | \$5,000

- Recognition and logo in program booklet
- Logo placement on step and repeat
- Two (2) VIP tickets to TWS23 Concert
- Four (4) General Admission tickets to TWS concert

Associate Sponsor | \$2,500

- Recognition and logo in program booklet
- Two (2) VIP tickets to TWS23 Concert
- Two (2) General Admission tickets to TWS23 concert



Together We

UNITY Begins With U

Partner with Us!

Contact:

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